

# INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH

---



Chadwick Court  
15 Hatfields  
London SE1 8DJ  
United Kingdom

---

## 2025 WORLD ENVIRONMENTAL HEALTH DAY WORKPLAN: CLEAN AIR, HEALTHY PEOPLE

**Objective 1:** To promote awareness and action on the impact of clean air on public health, addressing air pollution, climate change, and respiratory diseases.

**Objective 2:** Through case studies, workshops, school activities, press and other mechanisms evidence the role of environmental health in improving air quality and protecting people's health.

### Target Audience:

- General public
- Schools and universities
- Healthcare professionals
- Environmental organizations
- Government agencies
- Private sector and industry stakeholders

---

### Key Messages:

1. Clean air is essential for good health and well-being.
2. Air pollution contributes to respiratory diseases, heart conditions, and climate change.
3. Everyone has a role to play in reducing air pollution and advocating for clean air policies.
4. Sustainable practices and policies can mitigate the effects of air pollution and improve people's health and wellbeing

---

### Suggested Activities & Timeline: - Promoted and coordinated through National Governments, National Environmental Health Organisations and Universities

#### 1. Pre-Event Activities (4-6 Weeks Before the Event)

- **Stakeholder Engagement:** Partner with Government agencies, Environmental groups, and Health organisations.
- **Marketing & Promotion:** Launch social media campaigns, develop posters, flyers, and press releases.
- **Educational Materials:** Prepare fact sheets, infographics, and videos on air quality and health.
- **Community Involvement:** Encourage schools and workplaces to participate in air quality awareness challenges.



## 2. World Environmental Health Day Events (September 26th)

### Web / workshop Activities:

- **Opening Ceremony:** Welcome speech by environmental and health experts.
- **Panel Discussion:** Experts discuss the link between air pollution and health, including topics like asthma, lung cancer, and climate change.
- **Air Quality Monitoring Demonstration:** Live demonstration on how to measure air quality and interpret results.
- **Community Clean-Air Walk:** Engage participants in a symbolic walk or bike ride to promote pollution-free transport.
- **Workshops & Exhibitions:**
  - How to reduce indoor and outdoor air pollution.
  - DIY home air purification methods.
  - Policy advocacy and community action training.

### Other Activities:

- **School Engagement:** Interactive activities for students, such as poster competitions and science experiments on air quality.
- **Documentary Screening:** Show a film on air pollution and its health effects, followed by a discussion.
- **Commitment Signing:** Encourage attendees to pledge actions for cleaner air (e.g., reducing car emissions, planting trees, minimizing waste burning).
- **Closing Remarks & Awards:** Recognize contributors and outstanding initiatives.

---

### Post-Event Follow-Up (2-4 Weeks After the Event)

- **Impact Assessment:** Collect feedback from participants and stakeholders.
- **Continued Advocacy:** Share event highlights on IFEH social media and continue air quality awareness campaigns.
- **Policy Recommendations:** Submit findings and recommendations to policymakers and IFEH.
- **Sustained Action Plan:** Develop a roadmap for ongoing community initiatives, such as clean energy advocacy, urban greening projects, and pollution reduction programs.

---

### Expected Outcomes:

- Increased public awareness of the health impacts of air pollution.
  - Greater community involvement in clean air initiatives.
  - Strengthened partnerships between environmental and health sectors.
  - Policy discussions on improving air quality and public health measures.
- 

Dr. Bruno Cvetkovic

President

International Federation of Environmental Health (IFEH)

