Tobacco Control… a response to the global tobacco pandemic

Smoking, and the use of tobacco, is the primary cause of PREVENTABLE illness and death. Six million people are killed globally by tobacco EVERY YEAR. Of this number 600,000 are killed by second-hand smoke. There is clear evidence to link tobacco to lung cancer but there is also evidence of an association with cancer of the kidney, cancer of the larynx and head and neck, breast cancer, bladder, oesophagus, pancreas and stomach cancer. About a half of all life-long smokers will die prematurely and on average cigarette smokers die 10 years younger than non-smokers. Smoking is therefore a major Public Health and Environmental Health issue Worldwide and the IFEH Board would wish to encourage all Member Organisations to take part in this years’ World Environmental Health Day (WEHD) in September 2016.

When considering your contribution to WEHD you may wish to consider the following aspects of tobacco control:

- the effects of second hand smoke
- smoking cessation activities
- the sale of tobacco in plain packaging
- the illicit trade of tobacco products
- the sale of tobacco products to minors
- support viable alternative activities to growing tobacco
- tobacco growing and pesticides
- the health risks posed to tobacco farmers
- the use of child labour in tobacco picking
- tobacco, deforestation and climate change

The Board wish to encourage all member organisations, regional groups, academic associates and associate members to set up local initiatives to celebrate World Environmental Health Day. We would also ask Universities to encourage and support their students to take part.
Information about planned national/regional activities will be displayed on the IFEH website www.ifeh.org/WEHD. Non members of the IFEH are encouraged to take part. Information about your initiatives should be sent to the IFEH PRO, email: pro@ifeh.org

We look forward to hearing about your 2016 WEHD initiatives.

Henning I Hansen
President
On behalf of the IFEH Board of Directors