Building on the success of the WEH Day launch last year the IFEH suggest that the 2012 theme will be “Building for the future”.

This is a deliberately broad theme as it should enable participants anywhere in the world to use their imagination to address local issues.

The successful events of last year in which students showed such enthusiasm and innovation can be developed under this theme as it can be seen as addressing the need to build sister organisations by supporting students, graduates and new entrants to the profession.

We would specifically ask our Universities to encourage and support their students in producing short videos on EH topics important to them and we would hope that these could be displayed on a specific page on the website/

Equally, the theme could be used very specifically for those IFEH member organisations having a direct involvement with Housing.

Building could also refer to the Public / environmental health infrastructure, extending to specific projects water, sanitation or waste management projects or to wider campaigns such as immunisation in building a healthy population.

We would encourage all member organisations, academic associates and associate members to set up local initiatives and events to celebrate World Environmental Health Day.